

Cookie name	Collection tool	Category	Type	Expiration of collected data	Collected data	Reason for collection	Short description
__Secure-3PSID, __Secure-1PSID __Secure-3PAPISID, __Secure-1PAPISID __Secure-3PSIDCC __Secure-1PSIDCC	Google	Tracking / Targeting / Advertising	Third-party cookies	2 years	Browsing habits, content preferences	Targeted advertising	This cookie is used for targeting purposes to create a profile of the website visitor's interests to display relevant and personalized Google Ads.
SIDCC SID SSID APISID HSID SAPISID ADS_VISITOR_ID OTZ	Google	Tracking / Targeting / Advertising	Third-party cookies	1 year	Browsing habits, content preferences	Targeted advertising	This cookie collects information about how the end user uses the website and about any advertising the end user may have seen before visiting the website.
_gcl_au _gid 1P_JAR NID DV	Google Ads	Performance	Third-party cookies	365 days	Browsing habits, content preferences	Targeted advertising	This cookie is a code that can be integrated into a website. It tracks visitor activity, optimizes ads by measuring their performance, and facilitates retargeting to specifically target users, thus improving the effectiveness of advertising campaigns.
_ga _ga_XXXXXXXXXX	Google Analytics	Performance	Third-party cookies	735 days	Browsing habits, content preferences	Enhanced service offering	This cookie stores a unique ID used to generate and collect statistical data.
_ga_XXXXXXXXXX	Google Analytics 4	Performance	Third-party cookies	735 days	Browsing habits, content preferences	Targeted advertising	This cookie is a code that can be integrated into a website. It tracks visitor activity, optimizes ads by measuring their performance, and facilitates retargeting to specifically target users, thus improving the effectiveness of advertising campaigns.
SRCHUSR SRCHUID SRCHD _clsk _clck _uetvid _uetsid MR CLID	Bing	Performance	Third-party cookies	2 years	Browsing habits, clicks and cursor movement	Enhanced service offering	This cookie is an analysis service that links data from the Bing advertising network to actions taken on the website.
ai_session ai_user	Azur Application Insights	Essential	Third-party cookies		Retain a visitor's session		Hosting

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_fbp dpr wd presence sb usida c_user fr xs cppo ps_l	Facebook	Tracking	Third-party cookies	365 days	Browsing habits, content preferences	Targeted advertising	This cookie is an embeddable code that can be integrated into a website. It tracks visitor activity, optimizes ads by measuring their performance, and facilitates retargeting to specifically target users, thus improving the effectiveness of advertising campaigns.
ARRAffinity	Azure	Essential	Third-party cookies	Session	Retain a visitor's session		Hosting
ARRAffinitySamesite	Azure	Essential	Third-party cookies	Session	Retain a visitor's session		Hosting